



**FOR IMMEDIATE RELEASE**

**Contact:** **Bill Warner, Chairman**  
904-636-0027  
*bwarner@ameliaconcours.org*  
**Chris Hoyt, Dir. of Operations**  
904-636-6687  
*choyt@ameliaconcours.org*

## **IT'S "FULL STEAM AHEAD" FOR AMELIA ISLAND CONCOURS**

*World-Famous Stanley Steamer Rocket Returning to Public View*

**JACKSONVILLE & ORMOND BEACH, FL; October 14, 2005** – For the first time in nearly 30 years, the replica of the famous Stanley Steamer “Rocket” piloted by daredevil racecar driver Fred Marriott to a land speed record of 127.659 mph nearly 100 years ago on the sands of Ormond Beach, Florida, is out of its museum confines and headed for refurbishment.

Staff members and volunteers of the Amelia Island Concours d'Elegance and the City of Ormond Beach transported the canoe-bodied racer from the DaytonaUSA Museum at Daytona International Speedway to a private facility in nearby Ormond Beach where it will undergo refurbishment in advance of the centennial celebration of the record it set back in 1906. Plans call for the Rocket to participate January 26, 2006, in a reenactment of its famous run on Ormond Beach, and from there, its next stop is the Amelia Island Concours.

“This is very exciting for the Amelia Island Concours d'Elegance and the City of Ormond Beach,” says Bill Warner, founder and chairman of Amelia. “This is an incredible and very rare piece of history and I want to thank the City of Ormond Beach, DaytonaUSA, and Dan Smith of the Motor Racing Heritage Association (MRHA) for working together on this. The car hasn’t been out in public in years and once it’s appeared at the centennial celebration, we will have it on display at Amelia Island in March along with a number of other significant steamers.”

The 2006 Amelia Island Concours d'Elegance will be held March 10-12 at The Ritz-Carlton, Amelia Island. The featured marque will be Stanley Steamer and three-time Indy 500 winner Johnny Rutherford will be the honoree. The show’s foundation has donated nearly \$1.4 million to Community Hospice of Northeast Florida, Inc. since 1996.

*The Amelia Island Concours d'Elegance is one of the nation's most innovative vintage auto shows featuring over 250 rare classics from seldom-seen private collections nationwide. The show is scheduled for March 10-12, 2006, on the grounds of The Ritz-Carlton. For more information, visit [www.ameliaconcours.org](http://www.ameliaconcours.org) or contact them at 904-636-0027.*

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