



FOR IMMEDIATE RELEASE

Contact: Valerie Brown, Dir. of Media
Relations
904-636-7475
vbrown@ameliaconcours.org

**AMELIA ISLAND CONCOURS ANNOUNCES
ADDITIONAL BEST-IN-SHOW AWARD**

"Concours de Sport" Award Will Honor Show's Top Sports Racer

JACKSONVILLE, FL; December 22, 2004 -- The Amelia Island Concours d'Elegance announced today that starting in 2005 sport and sports racing cars will vie for their own Best In Show award - the "Concours de Sport." It joins the "Concours d'Elegance" award as the show's two top honors.

Since style, beauty, presentation and accuracy are cornerstones of a traditional concours; one of the classic marques such as Delage, Duesenberg or Bugatti usually takes home a show's top overall award. However, the Amelia Island Concours is unique because it focuses heavily on racing. The addition of the Concours de Sport award will continue the show's reputation for innovation by honoring the one sport or sports racing car that exhibits the best overall aesthetics and presentation.

According to Bill Warner, founder and chairman, "Picking the best of the best classics is always a tough task because there are so many great entries and this is just as true for the race cars. Amelia has one of the best judging corps around and it's an unenviable task for them to compare a Duesenberg or Delahaye with a Ferrari GTO or a Porsche 917, so we decided to do something unique and honor the sports racers with their own best in show."

Judging criteria for the Concours de Sport include the vehicle's provenance, presentation and contribution to advancing automotive technology. Many of today's advances in automotive engineering were introduced and tested on the racetrack before making it to the showroom floor. Pete Brock, designer of the famous Cobra Daytona Coupes for Carroll Shelby, will be the lead judge for this award.

-more-

"Looking back at our past shows, for example, the history and presentation of the Corvette Grand Sports or the Gulf-sponsored Ford GT 40 were equal to the best-in-show winner in every way but they were still looked at simply as race cars. To many of us, the lines of the GT 40 stir up the same kind of emotions as those of a Bugatti Atlantic," Warner says.

The 2005 Amelia Island Concours d'Elegance will be held March 11-13 at The Ritz-Carlton, Amelia Island. The featured marque will be Alfa Romeo and the show will also celebrate 50 years of the Chevrolet small block V-8 motor. The show's foundation has donated nearly \$1.3 million to Community Hospice of Northeast Florida, Inc. since 1996.

The Amelia Island Concours d'Elegance is one of the nation's most innovative vintage auto shows featuring over 250 rare classics from seldom-seen private collections nationwide. The show is scheduled for March 11-13, 2005, on the grounds of The Ritz-Carlton. For more information, visit www.ameliaconcours.org or contact them at 904-636-0027.

####