



**FOR IMMEDIATE RELEASE**

**Contact:** Valerie Brown/Bill Warner  
904-636-0027  
[vbrown@ameliaconcours.org](mailto:vbrown@ameliaconcours.org)

**ALFA ROMEO “SUPERFLOW” MAKING RARE TRIP ACROSS  
THE ATLANTIC FOR THE AMELIA ISLAND CONCOURS**

*Famous Pinin Farina Concept Car Actually Four Cars In One*

**JACKSONVILLE, FL;** February 15, 2005 – For the first time in over 40 years, the stunning Alfa Romeo “Superflow” concept vehicle will make a rare U.S. appearance at the 10<sup>th</sup> Amelia Island Concours d’Elegance, March 11-13, 2005. Not seen in this country since 1960, the car’s many iterations make it one of the most enduring concept designs ever built.

“It’s very rare for a concept car to appear in more than one configuration or to have longevity,” according to Bill Warner, founder and chairman of the Amelia Island Concours d’Elegance. “Generally, after a year or two of the auto show circuit, the concept cars are relegated to the company museum or storage facility, or worse, scrapped.” The Superflow now resides in the phenomenal Rosso Bianco Collection in Aschaffenburg, Germany.

This unique car started life as an Alfa Romeo 6C 3000 race car, one of eight built for campaigning in such races as the Millie Miglia and 24 Hours of LeMans. Two of the eight were converted to street cars, and Chassis #1028 was given to famed Italian designer Pinin Farina who immediately embarked on one of the most exciting design exercises ever.

*Concept Car Was A “Work In Progress”*

Now called the 3500 Supersport (Disco Volante/Flying Saucer), it was really four concept cars in one. It first appeared at the 1956 Turin Motor Show in white with a blue stripe along the belt line, and featured mild tail fins, Plexiglas front fender caps and a wraparound windshield with a full Plexiglas canopy and gull-wing roof panels. Six months later, it went to the Paris Auto Show in red and white, but the Plexiglas panels were now metal and the tail fins grew Plexiglas extensions. The third rendition, considered the most beautiful of the four, appeared at the Geneva Motor Show in the spring of 1959. Billed then as the Spyder Super Sport, it was shown in all white, sans the wrap around windshield and Plexiglas roof and tail fins.

The new tail, sans fins, was to be seen on the production Alfa Romeo Giulia Spyder Duetto introduced seven years later in 1966. The car's 3.5 liter, straight six, double overhead cam power plant produced approximately 260 horsepower.

The 3500 Supersport's final appearance was at the 1960 Geneva Show and this is the configuration that will be seen on Amelia's 2005 "field of dreams." It features covered headlamps, rounded boat tail and a tasteful hood scoop similar to the Corvette Z06 and Ferrari Scaglietti.

"It is amazing how a design that traces its roots to 1956 and whose final configuration was shown in 1960, still looks exciting and fresh. The car is as stunning today as it was over forty years ago," says Warner. "We are very fortunate to have it here as we celebrate Alfa Romeo as our featured marque."

With its unique themes and automotive diversity, the Amelia Island Concours d'Elegance is recognized today as one of the country's top automotive events and will celebrate its 10<sup>th</sup> anniversary in 2005. The Foundation recently presented a check for \$100,000 to Community Hospice of Northeast Florida, Inc., bringing the total monies donated to this organization to \$1.3 million.

*The Amelia Island Concours d'Elegance is one of the nation's most innovative vintage auto shows featuring over 250 rare classics from seldom-seen private collections nationwide. The show is scheduled for March 11-13, 2005, on the grounds of The Ritz-Carlton. For more information, visit [www.ameliaconcours.org](http://www.ameliaconcours.org) or call 904-636-0027.*

#####